

Nordstil 2019: A cup of coffee at the Village

Anne-Kathrin Salajka
 Tel. +49 69 75 75 6221
 anne-kathrin.salajka@messefrankfurt.com
 www.messefrankfurt.com
 www.nordstil.messefrankfurt.com

What are the products and displays that will delight customers at the point of sale? The Village at this year's Nordstil has the answers.

What should contemporary shop windows and sales areas look like in order to immediately attract the customer's attention? And how can a retailer create a harmonious overall concept without setting up expensive installations? You can find answers to questions like this, together with creative inspiration, at the Nordstil Village in Hall A4. 12 companies will be jointly presenting their point-of-sale ideas from 27 to 29 July – complete with their latest products. The Village exhibitors this year will be Donkey Products, Frohstoff, Gift Company, Good Old Friends, NoGallery, Philippi, Paper Products Design, Räder, Raumgestalt, Sompex, Joouls and Werkhaus.



The Village in Hall A4 invites visitors to discover new ideas, to network and to unwind.

“The Village has repeatedly proved its worth as a hotspot of information, ideas and networking at Nordstil,” says Kathrin Völker, CEO of Räder and spokesperson for the joint presentation. “It’s a place where visitors can receive inspiration while at the same time making new contacts and enjoying the cosy atmosphere of the Style & Design Hall,” Völker continues. Another benefit of the Village is that it offers snacks and coffee, so that visitors can take some time off from the hustle and bustle of the exhibition halls and have a chat with each other.

The next Nordstil will be held from 27 to 29 July 2019.

Messe Frankfurt Exhibition GmbH
 Ludwig-Erhard-Anlage 1
 60327 Frankfurt am Main
 Germany

Nordstil – regional ordering days in Hamburg

Nordstil is the regional ordering platform for the North. It features a wide product range, covering four segments: Home & Garden, Style & Design, Gifts & Stationery, and Jewellery & Fashion. Nordstil is the regional ordering platform for the spring and summer business and then again for the autumn, winter and Christmas business. It is aimed at northern distributors.

Information for journalists:

Further details and photographic material of Nordstil can be found at www.nordstil.messefrankfurt.com/journalisten

Follow Nordstil on Twitter: www.twitter.com/nordstil

Background information about Messe Frankfurt

Messe Frankfurt is the world's biggest trade fair, convention and event organiser with its own premises. It employs a workforce of 2,500* at 30 sites and generates an annual revenue of around EUR 715* million. Thanks to far-reaching ties with the relevant sectors and an international sales network, the Group provides effective support for its customers and their business interests. By offering a wide range of services, both on site and online, Messe Frankfurt gives its global customers a consistently high level of flexible support in planning, organising and running their events. This wide range of services includes renting exhibition premises, trade fair construction and marketing, human resources and food services. The Group has its head office in Frankfurt am Main and is owned partly by the City of Frankfurt (60%) and partly by the State of Hesse (40%).

Further details from: www.messefrankfurt.de

* Provisional key figures for 2018