

Winter's hottest  
marketplace.

nordstil

16. – 18. 1. 2021

**Bound for Hamburg:  
Early-booker  
discount available  
up to 21.9.2020.**



messe frankfurt

# nordstil

16. – 18. 1. 2021

## Your successful 2021 begins in Hamburg.

The clear focus here is on lifestyle: Retailers from Germany and Scandinavia order their products for the entire season at Nordstil in Hamburg. Twice a year, the fair attracts a large trade audience, provides a showcase for bestsellers and new products and inspires visitors with a programme of lectures, live demonstrations and trend presentations around core and supplementary product assortments. The diverse offer is clearly structured into four product groups.



### Home & Garden

Furniture, home accessories and textiles, luminaries, room scents, paintings, seasonal decorations, florists' prerequisites, candles, garden and balcony prerequisites, barbecues, gourmet articles, wines and spirits, kitchen accessories, household goods, cutlery, glass, porcelain, ceramics, souvenirs.

### Style & Design

Lifestyle products from well-known designers, brands and manufactories.



### Jewellery & Fashion

Fine jewellery, precious stones and pearls, silver jewellery, costume jewellery, jewellery accessories, watches, apparel, fashion items and accessories, bags and small leather goods, cosmetics and fragrances, scarves and shawls, bath accessories and personal care accoutrements.

### Gifts & Stationery

Gift items, games, toys, licensed products, souvenirs, promotional items and gifts, hobbies and handicrafts, stationery, office supplies and writing utensils, children's clothing and accessories, children's interior, education and school, calender, postcards and greeting cards.



Clear benefits for early-bookers and repeat exhibitors. Book your place now!

## Early-booker price

Registration up to 21 September 2020

	Normal bookings (annual cycle)	Repeat exhibitor
1 side open	€ 76.00/sqm *	€ 73.00/sqm *
2 sides open	€ 80.00/sqm *	€ 77.00/sqm *
3 sides open	€ 86.00/sqm *	€ 83.00/sqm *
4 sides open	€ 92.00/sqm *	€ 89.00/sqm *

## Standard price

Registration up to 14 October 2020

	Normal bookings (annual cycle)	Repeat exhibitor
1 side open	€ 90.00/sqm *	€ 88.00/sqm *
2 sides open	€ 96.00/sqm *	€ 92.00/sqm *
3 sides open	€ 104.00/sqm *	€ 99.00/sqm *
4 sides open	€ 110.00/sqm *	€ 105.00/sqm *

Repeat exhibitors are businesses that participated at Nordstil in summer 2020 and are now booking for winter 2021.

\* Subject to change without notice. All square metre prices are exclusive of VAT and 0.60 EUR/sqm AUMA charge. The following services and items are included in the price: partition walls, exhibitor passes (quantity dependent on size of stand), basic entry in the catalogue and online exhibitor search. All additional services and equipment can be ordered and billed separately.

Note: Please be aware that the minimum stand size we can accommodate is 10 sqm. Participation declarations requesting a smaller stand size will be taken into account at a later stage of the planning process, if at all possible.

For further information, go to:

[nordstil.messefrankfurt.com/registration](http://nordstil.messefrankfurt.com/registration)

The registration deadline is 14 October 2020

We are your crew. Talk to us.



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