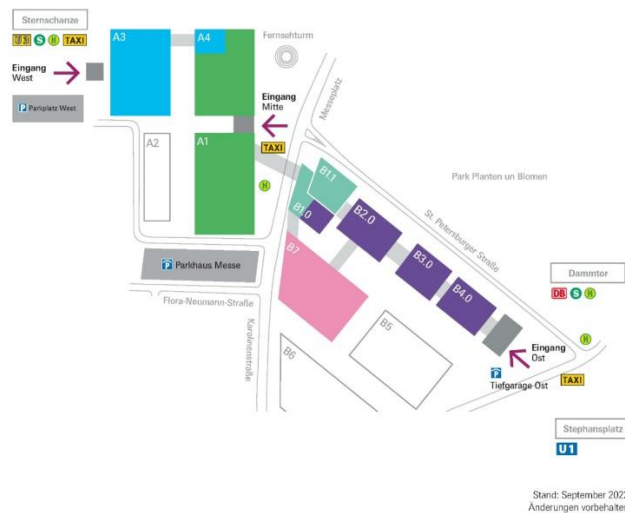


Winter Nordstil 2023: Safe order-haven in stormy times

Frankfurt am Main, November 2022. Full speed ahead towards success: After the successful summer Nordstil, the next Nordstil will anchor again in Hamburg from 14 to 16 January 2023. Once again, renowned brand manufacturers, start-ups, manufactories and young designers will be on board - with innovative product ideas and inspiring highlights. Special presentations of Nordlichter and the Village will bring fresh impetus. The Nordstil Forum provides plenty of ideas and impulses with lectures and the complementary Trend Tables.

„Today, the consumer goods industry is facing a number of challenges - the business environment continues to be tough due to a combination of several critical factors. The coming Nordstil offers reliability in these challenging times. Because now more than ever, retail needs a tower of strength and a platform for personal encounters and inspiration on site“, says Susanne Schlimgen, Director Nordstil.

In addition to personal dialogue, a visit to Nordstil promises a wide range of products from brand manufacturers, start-ups, manufactories and young designers. The trade fair is the most important ordering and networking event in northern Germany and will take place as usual in the A and B areas.



Plan for Winter-Nordstil 2023, Graphic: Messe Frankfurt

Stylish product collections and concepts for the feel-good home

In the Home & Garden product area in Halls A1 and A4, companies such as Decostar, Goebel Porzellan, Madley's, pad, Wasa EcoTextil, Werner Voß and Wohnmanufactur Grünberger will be showing the latest trends. Exhibitors such as Cawö, Greengate and Räder will be presenting their new products in the Style & Design segment at the A3. In Halls B1.0 and B1.1, everything revolves around the theme of Kitchen & Gourmet. Exhibitors such as Deligreece, Gourmet Berner, Le Creuset or Victorinox present their

new product ideas here. Visitors will find inspiration for Gifts & Stationery at exhibitors such as Avancarte, Coppentrath Verlag and Depesche in B1.0 to B4.0. Elysee, Jalfe, Lodenfrey, Manuela Carl and Plata Pati will be showing the latest in Jewellery & Fashion in Hall B7.

Fresh impetus for new ideas: Experience fair Nordstil

Whether lectures or presentations - the colorful programme makes Nordstil a special experience. For three days, it offers its visitors inspiration and know-how. The Nordstil Forum in Hall B1.0 will address topics that are currently moving the trade and offer solutions as well as suggestions for your own business. Visitors will get first-hand industry insights and answers to current questions: Which way is the market heading? What are the opportunities for retailers and which strategies offer the most promise? How can your product range and presentation be enhanced at point of sale? In the immediate vicinity of the lecture area, visitors can get their hands on tomorrow's trend highlights. The Trend Tables also provide inspiration for the creative presentation in your own shop.



The Nordlichter area at Nordstil, Photo: Messe Frankfurt / Jean-Luc Valentin

Nordlichter in Hall A3 provide fresh ideas. With their unusual product ideas, bold approaches and high-quality objects, the manufacturers, designers and young start-ups are setting the course for new and contemporary product ranges - plenty of inspiration is guaranteed! The Village in Hall A3 will not only inspire with the latest trends, but also with lots of exciting concepts for the point of sale.

The next Winter Nordstil will take place from 14 to 16 January 2023 and the next Summer Nordstil from 22 to 24 July 2023.

Information for journalists:

Further details and photographic material of Nordstil can be found at www.nordstil.messefrankfurt.com/press

Follow Nordstil on Instagram:

www.instagram.com/nordstilmesse

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Nordstil

Nordstil is the order platform for Northern Germany and Scandinavia. It offers a comprehensive product range divided into the following product areas of Home & Garden, Style & Design, Kitchen & Gourmet, Gifts & Stationery and Jewellery & Fashion. For retailers, it is the regional ordering date for spring and summer business, as well as for fall, winter and Christmas business.

Conzoom Solutions – the platform for retailers

Conzoom Solutions is a knowledge platform that offers the consumer goods industry a wide range of studies, trend presentations, workshops and guidelines for the point of revenue. It provides a complete overview of Messe Frankfurt's international portfolio in the consumer goods sector – bundling a wide range of information for retailers.

conzoom.solutions

nmedia.hub - The order and content platform for the home & living industry

The digital order and content management for brands and retailers in the consumer goods industry extends the trade fair and enables orders 24/7, 365 days a year.

nmedia.solutions

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021