

nordstil

Look what's sparkling - jewellery and fashion at Nordstil summer edition

Frankfurt am Main, July 2024. At the upcoming Nordstil from 27 to 29 July, there will be glitter and sparkle galore in the halls B3.EG and B4.EG. Genuine and costume jewellery will be presented side by side with fashion and accessories for any taste and budget. Eight new exhibitors are enriching the product segment this summer. The multifaceted range of products on show once again makes Nordstil the consumer goods fair with the largest jewellery area. This summer again, the trade fair presents itself as a diverse order platform for accessories, jewellery and fashion in the North.

New exhibitor **Tomasz Kargul** translates exquisite jewellery made by master craftsmen into a simple design language by using zero-waste technology. The handmade jewellery made from real stone beads in the trendy boho style by **samsara collection** is also cheerfully casual - each piece is unique, sustainable, and affordable. Anyone who designs jewellery for their own collection will find a reliable wholesale partner in **R. Klee Edelsteinhandlung**. First-time exhibitor **Parsley & Pepper** is bringing beautiful DIY jewellery and customised bracelets to the trade fair. **LuLu Design** is making its debut at Nordstil with its **JILU Jewelry** brand, bringing a little sparkle to everyday life with quality jewellery made from 925 sterling silver with 18-carat gold plating. **Shaghafi**, a wholesaler of watches, complements the Nordstil portfolio in the jewellery & fashion segment.



Beauty galore: the jewellery and fashion on show in Halls B3.EG and B4.EG at the summer edition of Nordstil.
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Those who love fashion will also get their money's worth, literally, at the upcoming Nordstil trade show: the range extends from clothing to scarves, shawls and bags. Being a

manufacturer of barefoot shoes, **Leguano** is expanding the fashion portfolio for the first time. Another new exhibitor, the Dutch **Complot Concept Store**, will be taking to the trade fair floor with colourful items for mums and babies. First-time exhibitor **Modebox Hamburg** will be presenting the latest collection from the **Marta du Château** brand, which is available at short notice. At its Nordstil premiere, the manufactory **Frau Heidelberg** will be presenting handmade bags that are the perfect gift for the beloved ones – the ideal eye-catcher for additional product ranges with charm and character. Nordstil newcomer Li Madsen brings fashion with style and purpose to the fair with her fashion start-up **byLi**: Indian silk saris are given a new lease of life as fine fashion with respect for materials and people. **Agentur MILK** from Munich is bringing stylish statement pieces in a retro look to Hamburg, harmonising everything from brooches to dresses and shoes. **Fuza Wool of Denmark** combines traditional craftsmanship and timeless Nordic design in its feel-good fashion made from pure wool. **Ewa i Walla**'s fashion enchants with a surprising mix of fine Swedish rusticity and romantic playfulness.

The Nordstil Summer is worth browsing and strolling around: the broad and deep range of jewellery and fashion in B3 and B4 is complemented by suppliers in Halls A3 and A4 as well as in B2 for children's fashion. Everybody who aims to stock the assortment accordingly is well recommended to allow plenty of time for a visit.

The Nordstil Summer will take place from 27 to 29 July 2024.
The next Nordstil Winter will take place from 11 to 13 January 2025.

Information for journalists: Further details and photographic material of Nordstil can be found at <https://nordstil.messefrankfurt.com/hamburg/en/press.html>

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