



Dear Exhibitors,

Winter Nordstil 2024 will soon be docking in Hamburg again. We look forward to welcoming you at the local fairgrounds. Today, we are coming up with important information about bookable services and deadlines to help you make sure your trade fair appearance will be a success.

Free vouchers – for you as a host

We would like to support your marketing activities. As a host, we offer you an unlimited, free allotment of [vouchers](#) to invite your customers.

Book now: Your services in the Shop for Exhibitor Services

Please note the order deadlines that apply to some services in our [Shop for Exhibitors](#). In order to ensure a smooth process, we recommend booking the services of Hamburg Messe and Congress up to four weeks before the event. An express surcharge of 20 percent applies from 16 December 2023. Kindly also mind the deadlines for our stand building company Lüco: Orders for wall cladding will be subject to a 20 percent surcharge from 8 December 2023 and all additional orders from 15 December 2023 onwards. Parking tickets are available in the [shop](#) from 16 November 2023.

Tips for the optimal trade fair preparation

Everything you need to know about your trade fair preparations, such as important deadlines, the traffic guide, the A-Z and the technical guidelines can be found on our [homepage](#).

Your appearance in Top Fair magazine

You can check and update your company profile for the Top Fair magazine via the [Media Package Manager \(MPM\)](#) until 22 November 2023. [Joint stand exhibitors](#) should register by 26 November 2023. In addition, there is the possibility of being listed under a different letter or brand.

Important information about waste management

Together we can reduce the amount of waste. As an exhibitor, you are in charge of your own waste disposal. Any waste generated must be disposed of at your own responsibility and at your own expense. Please note that waste deposited in front of the stands will be disposed of at a charge before, during and after the event. An increased fee, depending on the type of waste, will be charged per cubic meter or part thereof for recyclable/raw materials that have not been declared and/or remain in the hall after you have left your stand. All information on waste disposal can be found in the [Shop for Exhibitor Services](#).

Changed hall designations

We would like to inform you that the hall names on the B area have changed. From now on, they will be called B1.GF and B1.UF, B2.GF, B3.GF and B4.GF.

Ethical Style by Nordstil: For a sustainable (trade fair) future

For its tenth anniversary, Nordstil will introduce the special interest Ethical Style for the first time, starting with the winter edition 2024. With our Ethical Style programme, we draw attention to sustainably producing companies and their products. Exhibitors are listed accordingly in the online exhibitor search, marked with the Ethical Style label at their stand and are part of a customer guidance programme on this theme. Are you interested? Then we invite you to apply [here](#) by **24 November 2023** at the latest with indication of your customer ID. If you have already been curated at Ambiente, Christmasworld or Creativeworld, you are automatically eligible for the sustainability programme "Ethical Style by Nordstil".

Our Trend Islands – your stage!

Attractively staged and prominently placed: Our two Trend Islands adjacent to the Nordstil Forum offer your products an additional stage free of charge. Under the mottos "Mix & Match" and "More than Sea(sonal)", Window & Instore Designer Olaf Stademann creatively stages a curated selection of products as an inspiration for the point-of-sale. Do you have one or several products that match the trend themes in terms of colour, style or material? Then send photos and further information about your products to: Trends-Nordstil@messefrankfurt.com. All participating exhibitors will also be listed on the homepage with their hall and stand number.

Authorisations for the Service Shop

Only the main contact person for Messe Frankfurt and his/her substitutes can manage users and authorisations. However, you can also appoint deputies who have the same rights like you in the [Shop for Exhibitor Services](#). The substitutes can use their own trade fair login to, among other things, adjust order authorisations that can be found in the "Stand information" area under the menu item "User administration".

Your stay in the Hanseatic City of Hamburg

Whether it's a relaxing walk along the Alster, a leisurely stroll in the Old Town, a stimulating art exhibition or an extravagant dinner: Hamburg has a lot to offer even after a successful day at the trade fair. To make your stay in Hamburg as pleasant and comfortable as possible, we have compiled a detailed overview of hotel partners in the surrounding area [here](#). Take advantage of the offer and let yourself be inspired in the far north – both on the exhibition grounds and in the Hanseatic city!

We wish you a smooth preparation of your trade fair appearance,

with best regards

Yours, Jeanette Schmitt

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Nordstil

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13. - 15.01.2024 & 27. - 29.07.2024

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