

That something extra: Nordstil offers the most diverse range of jewellery & fashion as a consumer goods fair in Germany

Frankfurt am Main, November 2023. It sparkles and shines at the Winter Nordstil in Hamburg: Whether timeless fine jewellery classics, eye-catching costume jewellery, trendy leather accessories or sustainable fashion textiles – Hall B7 at Nordstil is a veritable treasure trove of decorative accessories and textile trends. From 13 to 15 January, the Jewellery & Fashion area will present exciting (new) exhibitors and returnees. With its extensive range of accessories, jewellery and fashion, Nordstil is the most diverse consumer goods fair in Germany.

"We are delighted that the Jewellery & Fashion segment will once again have many exciting exhibitors at Nordstil - and that we, as a consumer goods fair, can also offer retailers in this sector a platform for ordering and networking in the north. Retailers of all kinds will find a unique range of products in Hall B7 that will give them an insight into the trends of the coming season and provide inspiration for unusual additional ranges," says Susanne Schlingen, Director Nordstil. The Jewellery & Fashion area promises great added value for all those who want to make their range sparkle, are looking for fashionable accessories and want to add that little bit extra to their product selection. The extensive product range includes real jewellery, precious stones, pearls and silver jewellery, costume jewellery, accessories and watches, as well as clothing, scarves and shawls, bags and small leather goods. Visitors should not miss these exhibitors:



The Jewellery & Fashion area at Nordstil offers a unique variety of products. Photo: Messe Frankfurt/Jean-Luc Valentin.

Fair, sustainable, high-quality and cheerful – these are the collections from **Heidekönigin** (Hall B7, F38). The fashion label focuses on bright colours, unusual patterns, exclusive fabrics and sustainable natural fibres. Designed in the Lüneburg Heath (Lüneburger Heide) and manufactured by selected GOTS-certified suppliers in Europe, the brand promises high quality and long-lasting products. Timeless designs, environmentally friendly resources and social working conditions are the focus here. The aim: to make fashion fun with special patterns and colours and to make a valuable contribution with sustainable designs.



The label Heidekönigin offers colourful, long-lasting, sustainable designs. Good humour guaranteed! Photo: Heidekönigin.

The brand **umjubelt** (Hall B7, E30) offers high-quality, handcrafted leather accessories that can be customised. Thanks to a sophisticated system, the belts can be recombined again and again: The different buckles can be clicked onto or removed from the belts as desired – making each product unique. The belts are handmade in Germany and Italy; the belt buckles are silver or gold-plated and always nickel-free. All types of leather are vegetable-tanned and dyed for a unique look. One product – many designs: this is also the approach taken by the label **Oozoo Timepieces** (Hall B7, G10): Whether smartwatches, colourful eye-catchers or classic watches in vintage style – the watch brand from Heilbronn has a wide range of products on offer for visitors. The removable and interchangeable watch straps expand the versatile collection and ensure even more individual designs. Bracelets, necklaces and earrings are also part of the multi-faceted product range.



Visitors can find unusual designs for every taste at Samsara. Photo: Samsara.

An unusual mix of styles with boho and ethnic influences characterises the fashion jewellery from **Samsara** (Hall B7, G09). The Wiesbaden-based label aims to create sustainable designs for a wide audience that are both fashionable and affordable. The multi-faceted pieces of jewellery are handmade from precious stone beads and 925 sterling silver in the Wiesbaden studio. The colour worlds range from purist tones and muted natural colours to bright, colourful designs. Jewellery in all variations: **ILR Collection** (Hall B7, G12) stands for high-quality precious stone jewellery in a wide range of colours and shapes. Selected stones such as moonstone, labradorite, prehnite, amethyst, blue topaz and larimar are worked together with precious 925 Sterling silver. The unique gemstones turn the finished pieces of jewellery into one-of-a-kind pieces. There is something for every taste here.

Jewellery & Fashion: Exciting new exhibitors

Winter Nordstil 2024 features new brands and strong returnees in all product areas. At Jewellery & Fashion in Hall B7, the silver jewellery pieces from exhibitor Livinci will sparkle for the first time at Nordstil. The silky accessories from Twillaby are waiting to enchant visitors. High-quality leather purses and bags can be discovered at Hamlet, while

Dieter Arlt, who is returning to the fair, offers unusual headwear for every occasion with McBURN Accessories.

Information for journalists: Further details and photographic material of Nordstil can be found at nordstil.messefrankfurt.com/press

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