

news +++ Nordstil
13 to 15 January 2024

nordstil

Winter Nordstil 2024: Magical products for children

Frankfurt am Main, November 2023. At the upcoming Nordstil from 13 to 15 January, children's fashion and accessories will be well represented, as will toys. From trend-oriented toys and original gift ideas that bring joy, to high-quality stationery and stylishly designed everyday helpers: At the winter edition of Nordstil 2024, retailers will find everything that makes children's daily lives more colourful, stimulates the imagination, promotes learning through play and feeds the desire to discover. All exhibitors in this segment have one thing in common: their products make growing up just fun!

The order fair for the north of Germany and Southern Scandinavia celebrates its 10th birthday in 2024. For the anniversary edition from 13 to 15 January, retailers will find lots of attractive and beautiful things at Nordstil - quite literally: the product portfolio for children's fashion and accessories covers a wide range. BB Klostermann, for example, will be presenting decorative items for children's hair. With the Glamour Kids and Louis & Louisa brands, the Bornemann trading agency brings top sellers for the specialist trade to the show. With high-quality plush appliqués, the fashion from Glamour Kids makes children's hearts beat faster. With nightwear and bedroom accessories from Louis & Louisa, the little ones will definitely want to go to bed early. Jättefint is represented by MOOMIN by Nordic Buddies. The Seidenmädchen manufactory favours organic cotton and merino wool. As a result, the garments, some of which are handmade, are a real treat for the skin. Hansekind's baby fashion is characterised by maritime charm paired with functionality. Founder Constanze Samson has been successfully realising her concept of fair slow fashion for children for 20 years. Her range of fashion, toys and gift ideas is characterised by a Nordic-inspired design. Everything presented by the trading agency Komm mit ans Meer is also beautiful and fair. Whether baby supplies from Chewies and more or the Danish brand fabelab, children's make-up from Miss Nella or beautiful items with functional added value from Flow Amsterdam: the well-wrought, trendy products are characterised by high quality materials and manufacturing. They are designed to make the lives of young children and their parents a little more beautiful.

Trade visitors will also once again find numerous well-known manufacturers of high-quality toys: With an extensive portfolio for babies to schoolchildren, the Kleine Flitzer product world accompanies children through various stages of development - equipped with this, growing up is quite literally a child's play. Trötsch Verlag and Moses Verlag have books worth reading in their range. The Münster-based company Coppenrath has created a fan base among young and old with a variety of brands such as Spiegelburg and gifts for every occasion. Depesche covers many themes with creative gift ideas, from catwalk models and horses to unicorns and prehistoric dinosaurs. With 40 years of experience as a manufacturer of wooden toys, Gollnest & Kiesel is back with completely new ideas under the goki brand. In the process of manufacturing, the company attached particular importance to sustainability and recyclable materials. Toys with a "high cuddlability" are

presented by Aurora World and TY Germany. The trading agency Hello Little Ones will be addressing baby and toy shops with its wide range of products for small children. The name of the exhibitor Trendhaus says it all: here, retailers will find top-selling products for trending themes and seasonal occasions. T&K Scandictoys has been enriching the market since 2002 with high-quality, sustainable home accessories for the children's room, toys, baby articles and stationery from selected manufacturers.

In addition to the wide range of children's fashion, trade visitors can expect original trend presentations for the point of sale on two trend islands and products that will make them want to shop. Visitors to Nordstil just know better: with an in-depth lecture programme at the Nordstil Forum and a store tour of successful product presentations, a visit to the trade fair in Hamburg offers added value for retailers. And with a host of new products for Style & Design, Home & Garden, Kitchen & Gourmet, Gifts & Stationery as well as Jewellery & Fashion, Nordstil is the first port of call for ordering in the north. To find out which exhibitors will be on board this winter is possible in [the online exhibitor and product search](#).



Child-oriented reading material and maritime flair can be found at Nordstil - sometimes even both together.
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Information for journalists: Further details and photographic material of Nordstil can be found at nordstil.messefrankfurt.com/press

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