

nordstil

The new Nordstil gourmet boulevard: discover, stroll and savour

Frankfurt am Main, 7 May 2025. Welcome to the new gourmet boulevard at Nordstil Summer 2025: From 26 to 28 July 2025, the upper levels of Halls B1 and B2 will transform into a vibrant promenade of flavour. Step by step, trade visitors will discover fine delicacies from sweet to spicy, premium beverages – including exclusive offerings from the Buddelhelden – and stylish accessories for kitchen and table. It's the ideal source of inspiration for retailers looking to refine their assortments and unlock new sales potential.



On the upper floor of Halls B1 and B2, visitors can discover fine, spicy and sparkling delights on Nordstil's new gourmet boulevard. Foto: Messe Frankfurt / Rolf Otzipka

For the first time, all exhibitors from the Kitchen & Gourmet segment will be clearly and compactly presented on a single level – in the upper floors of Halls B1 and B2. Here, ordering becomes an experience: trade visitors can stroll past exquisite delicacies, aromatic tea blends, premium chocolates, creative spirits and fine lifestyle products. Visitors can stroll through an inspiring world of fine teas, creative wines and spirits, premium chocolates, lifestyle products and culinary gifts. Every step along this gourmet boulevard brings fresh ideas for stylish, on-trend assortments and imaginative gift concepts with emotional appeal.

Sweet indulgence

There's nothing like a moment of calm accompanied by premium tea and exquisite chocolate. **Theodor Maass**, based near Hamburg, offers a wide selection of fine teas, spices and sweets, high-quality tableware and practical kitchen tools – ideal for indulgent breaks or thoughtfully curated gift sets. **Florapharm Pflanzliche Naturprodukte** adds a sustainable dimension with responsibly sourced teas that deliver refined taste with integrity.

For those seeking a sweet companion to their tea offering, **Confiserie Moehlenkamp** from the Emsland region creates customisable chocolate delicacies that stand out as true one-of-a-kind pieces. Danish label **PR Chokolade** delights with a tempting mix of caramel, liquorice, fruit gummies and fine chocolate. Adding a touch of Viennese flair, **28lots** excels with handcrafted chocolates with bold, unexpected flavour notes such as apricot, ginger or fig.

Sparkling highlights and savoury delights

Further along the gourmet boulevard, there's sparkle and spice in the air. **Monsieur Sauer** presents a strong portfolio of gin, liqueurs, wine and Secco – perfect for trend-conscious retailers looking to diversify their ranges. **Spirit of Hafencity** brings authentic Hamburg vibes with aromatic aperitifs, creamy eggnog and handcrafted gin - all hand-picked and full of character. A taste of the Mediterranean comes from Wiesbaden-based **Deligreece**, offering fine olives, exquisite oils and other delicacies in beautifully arranged gift boxes. For those who like it hot, **Olfs Spize Foods** from Hamburg serves up spicy vegan sauces that are regional, approachable and right on trend.

For those looking to combine gourmet treats, design and fragrance in one cohesive concept, **Die Kollektur** offers the perfect solution: fine delicacies, thoughtfully designed kitchenware and scented gift ideas for bath and body turn any product range into a world of indulgence.

Optimised layout for efficient sourcing and maximum inspiration

The repositioning of the **Kitchen & Gourmet** segment as a compact gourmet boulevard in the upper levels of Halls B1 and B2 ensures short walking distances and a well-structured journey through a colourful world of fine food and drinks. Those wishing to further expand their range with beautiful products from the world of **Gifting and Stationery** will also find plenty of inspiration in nearby Hall A1, home to a great variety of creative ideas and design-led product concepts.

Another continued visitor highlight is the **Buddelhelden** area – now relocated to Hall B1.OG – where trade buyers can explore exclusive bottled gift ideas: from refreshing spirits to fruity mocktails and alcohol-free sodas and sparkling moments of happiness – perfect for adding that extra touch of creativity to any assortment.

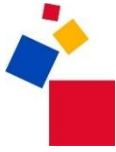
Nordstil Summer will take place from 26 to 28 July 2025.

Nordstil Winter will take place from 10 to 12 January 2026.

Information for journalists: Further details and photographic material of Nordstil can be found at <https://nordstil.messefrankfurt.com/hamburg/en/press.html>

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Your contact:

Konstantin Rohé

Tel.: +49 69 75 75-3798

konstantin.rohe@messefrankfurt.com

Messe Frankfurt Exhibition GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

www.messefrankfurt.com

Background information on Messe Frankfurt:

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