

Curated with care: Jewellery & Fashion with statement and style at Nordstil Summer

Frankfurt am Main, May 2025. - From handcrafted silver jewellery and certified textiles to up-and-coming labels with a clear design ethos - Nordstil Summer 2025 brings together international diversity and northern German creativity. In Hall A2 and at the curated Nordlichter area in Hall A3, established brands and exciting first-time exhibitors will showcase convincing statements in style, sustainability and originality – guaranteed to inspire a desire to shop!



Stylishly presented: The latest must-haves for the coming season can be discovered at Nordstil in Hall A2, dedicated to Jewellery & Fashion, and in the curated Nordlichter area in Hall A3. Image: Messe Frankfurt / Rolf Otzipka

A showcase of international flair: Whether it's sustainable apparel, handmade accessories or distinctive signature designs – the Jewellery & Fashion segment at Nordstil Summer 2025 illustrates the exciting intersection of trends, craftsmanship and global perspective. Among the first-time exhibitors in Hall A2 are **B.B. STYLE** from Pistoia, Italy, with their label **Blueberry Italia**, **Pou Nou** from Menorca with laid-back leisure wear, and **pro-organic**, dedicated to GOTS-certified textiles and transparent production chains. Moreover, Danish label **Jalfe** will present timeless basics in merino wool, while Dutch brands **Biba** and **zaZa'z** will feature on-trend fashion accessories ranging from bags to hats. At **Impala** by Angelika Matuszczak, each piece of jewellery is meticulously crafted in-house, while Berlin-based label **Pink City** creates unique items using fairly sourced coloured gemstones.

Jewellery and fashion lovers will also find plenty to explore in neighbouring Hall A3: the curated **Nordlichter area** will spotlight emerging design talents with a strong creative identity. Making their Nordstil debut in Hamburg are **AGAPURNI**, **Kiwistories**, **Mahawo**, **Offbeat Berlin** and **SEASICK**.

Creativity from Hamburg and beyond

Local creatives, too, are showcasing the North's innovative spirit. Among the highlights in the curated **Nordlichter area** is **Capido** - a young label from the Hamburg metropolitan region making its debut at the fair. In Hall A2, **Amberworld Bernsteinmanufaktur Hamburg** will present expressive handcrafted amber jewellery, blending natural materials with timeless design. Also hailing from the Hanseatic city is newcomer **Bargel & Bag** by Stefanie Sperber – in her studio, she creates distinctive backpacks and handbags that strike a bold balance between function and style. Completing the line-up is **Himalaya Textilhandel**, with vibrant fashion that is sustainably and fairly produced -designed in Braak near Hamburg, and manufactured in certified workshops in India and Nepal. Fashion with both attitude and origin.

A fresh perspective and clear vision: This edition of Nordstil also marks a new chapter for the Jewellery & Fashion segment: **Sandra Wunsch** is now at the helm. Bringing with her not only trade fair experience and a background in sales for renowned fashion labels, she also adds her personal touch. As a freelance personal stylist, she has a deep understanding of the desires of style-conscious audiences – a valuable asset for the continued evolution of this vibrant product group.

Nordstil Summer will take place from 26 to 28 July 2025.

Nordstil Winter will take place from 10 to 12 January 2026.

Information for journalists: Further details and photographic material of Nordstil can be found at <https://nordstil.messefrankfurt.com/hamburg/en/press.html>

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