## Nordstil Winter: More visibility for your products - apply now!!



Dear xxx,

Would you like your products to be more visible during the trade fair and beyond? Then be part of our free of charge special events and highlights at Nordstil Winter 2025. Address new target groups and increase your reach!

The Trend Islands present the relevant trends of the coming season and provide creative ideas for product presentations at the point of sale. You might have products that match the themes in terms of colour, style or material? Then we cordially invite you to submit your product information. <u>Here</u> you will find the trend themes for spring/summer 2025 and the application form (deadline 04 November 2024).

Is your company producing products responsibly or sustainably? Then apply for the independently curated <u>Ethical Style by Nordstil</u> exhibitor programme. The programme provides visitors with an optimal overview of sustainably producing companies. Click <u>here</u> to apply! (Registration closes on 22 November 2024)

As usual, the Nordstil content team will be happy to answer any questions you may have: Feel free to contact the team via email to <u>content-nordstil@messefrankfurt.com</u>.

With best regards from Frankfurt

Your Nordstil team

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