

news +++ Nordstil  
11 to 13 January 2025

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## Gourmet sales boosters: The Kitchen & Gourmet product ranges

**Frankfurt am Main, December 2024. Curious about products that enrich your range all year round? Then don't miss the Kitchen & Gourmet product area at Nordstil Winter from January 11 to 13, 2025 in Halls B1.EG and B1.OG. The regional consumer goods fair offers a unique range of giftable food products as well as lots of beautiful and trendy things for cooking. The Buddelhelden: Wine & Spirits section will be presenting an exclusive selection of fine drinks to match.**



Exciting exchange and inspiring additional ranges: Kitchen & Gourmet in Hall B1.EG and B1.OG presents fine food for the gourmand palate and accessories for the table and kitchen. Photo: Messe Frankfurt / Rolf Otzipka.

Whether high-quality olive oil, handmade chocolate, the finest coffee or the currently popular mocktails - the Kitchen & Gourmet product area is all about good taste. One highlight is the range of gourmet products that can be given as gifts and generate additional sales in specialist shops regardless of the season. Just like the unusual gift ideas in bottle format, which can be found in the [Buddelhelden](#) area in Hall B1.EG at Stand E10. In a relaxed atmosphere, trade visitors can talk directly to producers, manufacturers and wineries and learn about the most popular drinks - from spirits and wines to non-alcoholic, fruity cocktails. Christoph Puff from Puffs Brause, for example, will talk about precisely what will be served in the coming season in his presentation "Easy drinkable - What will we be drinking in 2025?" at the [Nordstil Forum](#) on Saturday and Sunday at 4:15 p.m.

In order to make the culinary experience perfect for both the palate and the eye, pretty and trendy tableware is a must. This also includes clever tools and accessories that make

cooking and baking even more convenient and attractive. Professionals for kitchen accessories in Hall B1.EG include suppliers such as [Le Creuset](#), [Horl](#) and [Victorinox](#). In Hall A4, trade visitors will also find other brands for the set table such as [AdHoc](#), [Cosy & Trendy](#), [ItalB](#), [Kostbar](#), [Portmeirion Group](#), [Porzellanfabriken Christian Selmann](#), [Profino](#) and [Töchter & Söhne](#) with high-quality cutlery and glasses, trendy ceramics and the finest porcelain.

### **Focus on quality and regionality**

A visit to the Kitchen & Gourmet product area means: exchanging ideas in an inspiring atmosphere, discovering exciting products and, of course, tasting them. Such as the Greek specialties from [Deligreece](#) in B1.OG, stand C61. The traditional company's mission is to bring a piece of Greece home to its customers - pure, natural and unique. The assortment ranges from olive oil and ouzo to jams, honey and wild herbs. Hamburg meets the Caribbean is the motto at [Bidde](#) in hall B1.OG, stand A32. Here, shoppers will find fine rum as well as Cuba Libre to go and mojito shots - all without colorants and artificial flavors. Don't miss [Knallköm](#) in hall B1.EG, stand E40. Knallköm is the Low German term for sparkling wine and that's exactly what it's all about here. They offer high-quality dry and semi-dry sparkling wine, non-alcoholic and even vegan sparkling wine, bottled in maritime designs.

Nordstil Winter will take place from 11 to 13 January 2025. The next Nordstil Summer will take place from 26 to 28 July 2025.

**Information for journalists:** Further details and photographic material can be found at [www.nordstil.messefrankfurt.com/press](http://www.nordstil.messefrankfurt.com/press)

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