



TOP INSPIRATION FOR THE NEW SEASON

nordstil

25. – 27. 7. 2026
HAMBURG

orders. meetups. lifestyle.

Early booking
price and
many new
options!



messe frankfurt

NORDSTIL: THE MEETING PLACE FOR THE CONSUMER GOODS MARKET.

The important meeting place for the consumer goods market in Germany, Scandinavia and Benelux is the best place for your offering. Nordstil in Hamburg is number one for countless retailers seeking to learn about market trends and developments – and to order for the season's core and supplementary product lines in a familiar setting. The four product groups for 2026 will be mixed together to stimulate visitor attention and all-round synergy.

Three trade fair options for you.

You have three ways to stage your brand effectively at Nordstil. What do you want your stand to do for you?

Option 1 Regular stand space

A tried and trusted way to present your company individually.

Option 2 Showroom area

A modern, open-plan setup without walls will host your appealing offer.

Option 3 Plug and play complete stand

This new off-the-peg solution makes your presence particularly efficient.



Gifts & Stationery

Gift Items, games, toys, children's clothing and accessories, licensed products, writing and office supplies, school supplies, calendars, planners and organizers, greeting and postcards, stationery, souvenirs, bath accessories, personal care, cosmetics and fragrances.



Home & Garden

Furniture, lighting and home accessories, home textiles, decorations and seasonal goods, floristics, glass, porcelain & ceramics for home & garden, candles and home fragrances, garden, balcony and barbecue.



Kitchen & Gourmet

Kitchen accessories and household goods, cutlery, glass, porcelain and ceramics for kitchen, gourmet gifts, wine and spirits.



Jewellery & Fashion

Fine jewellery, silver jewellery, gemstones and pearls, costume jewellery, jewellery accessories, watches, apparel, fashion accessories, scarves and shawls, socks and hosiery, bags and small leather goods.

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OPTION 1 REGULAR STAND SPACE

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For exhibitors who wish to design their stand as individually as before: The regular stand space provides a neutral foundation for creating a unique brand environment with your own stand construction, furniture and decoration. The ideal choice for an independent and attention-grabbing presentation that leaves a lasting impression on your customers.

Your space at Nordstil.

Early bookers
have until 24 February 2026 *

	Normal bookings (annual cycle)	Repeat- exhibitor
1 side open	€ 83,00/sqm **	€ 80,00/sqm **
2 sides open	€ 87,00/sqm **	€ 84,00/sqm **
3 sides open	€ 95,00/sqm **	€ 92,00/sqm **
4 sides open	€ 102,00/sqm **	€ 99,00/sqm **

If you register
after 24 February 2026

	Normal bookings (annual cycle)	Repeat- exhibitor
1 side open	€ 105,00/sqm **	€ 102,00/sqm **
2 sides open	€ 111,00/sqm **	€ 107,00/sqm **
3 sides open	€ 121,00/sqm **	€ 114,00/sqm **
4 sides open	€ 129,00/sqm **	€ 124,00/sqm **

Repeat exhibitors are businesses that participated at Nordstil in winter 2026 and are now booking for summer 2026.

Your benefits.

- Maximum freedom to design your own brand presence.
- The traditional layout makes this ideal for exhibitors with their own stands.
- Enjoy a custom stand – optionally by your own stand builder.
- Stand walls offer design possibilities and clearly delineate you from the neighbours.

Services.

- Back and side walls according to hall planning. Walls may not be structurally altered.
- A power connection is not included.

Additional Information.

- The halls are equipped with general hall lighting installed at significant ceiling height, which is not suitable for targeted product illumination.
- To ensure adequate product presentation, we strongly recommend booking a power connection as well as additional stand lighting.
- Power connection, carpeting, furniture and further services can be ordered separately via the Shop for Exhibitor Services once stand allocation has been completed.

* The early booking price is only available if we receive your intention to exhibit by 24 February 2026 at Messe Frankfurt Exhibition GmbH.

** Subject to change without notice. All square metre prices are exclusive of VAT and 0.60 €/sqm AUMA charge. The following services and items are included in the price: partition walls, exhibitor passes (quantity dependent on size of stand), standard entry in the print publication and the online exhibitor search. All additional services and equipment can be ordered and billed separately.

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OPTION 2 SHOWROOM AREA

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More openness for greater impact: Without back or side walls, the space naturally draws visitors' attention. The open layout allows flexible product staging – from decorated display tables to seating areas or distinctive presentation setups. A perfect choice for companies that want to arrange their products freely and create an inspiring, accessible brand experience.



Your space at Nordstil.

Early bookers have until 24 February 2026 *

1 side open	€102,50/sqm **
2 sides open	€108,50/sqm **
3 sides open	€118,50/sqm **
4 sides open	€126,50/sqm **

If you register after 24 February 2026

1 side open	€122,50/sqm **
2 sides open	€128,50/sqm **
3 sides open	€138,50/sqm **
4 sides open	€146,50/sqm **

Your benefits.

- Stylish, modern presentation and ambience.
- Authentic brand staging using your own shop fittings.
- Brings a strong visual focus on your products and brand.
- An open area with no stand construction reduces organisation and outlay.

Services.

- A basic lighting – in addition to the existing hall lighting – is included.
- A power connection is not included.

Additional Information.

Stand construction guidelines:

- Maximum construction height: 1.80 m within your stand area, 1.60 m towards neighbouring stands.
- Stand design must consist exclusively of freestanding elements, furniture or presentation structures to maintain the open appearance.
- Back walls are not permitted, except for stands located directly against a hall wall.
- No floor coverings (carpet, PVC, etc.) may be laid. Sample carpets that are part of the exhibitor's collection may be used.

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OPTION 3 PLUG AND PLAY COMPLETE STAND

The uncomplicated way to create a convincing presence: Your fully equipped stand area is ready for immediate use, allowing you to showcase your products right away. We take care of set-up and dismantling so you can fully focus on your customers.

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Your space at Nordstil.

Early bookers
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€ 169,40/sqm **

If you register
after 24 February 2026

€ 193,40/sqm **

Your benefits.

- This hassle-free package cuts trade fair stress.
- Costs remain transparent.
- The ideal option for new exhibitors.

Services.

- Stand area including a 1-metre back wall, stand lighting, power connection, presentation table and wall lettering. The back wall includes a small storage compartment.
- Set-up and dismantling are carried out by Messe Frankfurt.

Additional Information.

Stand construction guidelines:

- The standard stand size is approx. 8 sqm; multiple units may be booked.
- Maximum construction height: 1.80m within your stand area, 1.60m towards neighbouring stands.
- Walls may not be painted or structurally altered.
- Own furniture and carpeting may be brought or ordered additionally.

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GET IN TOUCH WITH US. THE NORDSTIL TEAM.

We're here for all your questions, requests and challenges.

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