

Convincing Green Picks – sustainable product selections for new sales opportunities

Frankfurt am Main, June 2026. Sustainability is a key quality and differentiation factor in retail. Nordstil Summer makes this visible with more than 30 selected Ethical Style exhibitors and innovative product concepts. New: Sustainability expert Mimi Sewalski presents her personal Green Picks and trade fair highlights on exclusive guided tours.



At Nordstil Summer, trade visitors can discover sustainable product ranges with the potential to generate new purchasing impulses. Photo: Messe Frankfurt / Rolf Otzipka

From 25 to 27 July 2026 at the Hamburg exhibition grounds, exhibitors with the Ethical Style special interest label will demonstrate how sustainability can be successfully showcased at the point of sale – authentically, attractively and with strong sales potential. This positions the order platform in the North as a reliable destination for sustainable brands and a curated selection of successful product ranges. Trade visitors can discover inspiring product ideas for their business – from lifestyle products and home accessories to stationery, gift items and fine food specialities.

In the themed area **Inspiration & Lifestyle (A4)**, for example, [chic.mic](#) (Hall A4, E71) combines modern design with resource-conserving materials. Gift and on-the-go products made from bamboo and recycled materials reflect current trends and offer attractive impulse purchases for retail. [Tranquillo](#) (Hall A4, E02) focuses on fairly produced home accessories and textiles that combine sustainable values with colourful, emotional design – ideal for customers who appreciate individuality and conscious consumption.

In **Finery & Gifts** (A3), [Agentur MILK / Jochen Hornberger](#) (Hall A3, B30) presents selected fashion and accessory labels with a focus on small manufacturers, organic fibres, as well as transparent and fair production and supply chains. [Monimari](#) (Hall A3, B94) brings sustainable stationery with a special charm to Hamburg. The lovingly designed cards are printed on high-quality recycled paper, produced regionally and come without any plastic packaging. In this way, the products combine environmental awareness with appealing design and make attractive takeaway items for many occasions.

Quality, craftsmanship and sustainability are also at the heart of **Delights & Pleasures** (A2). [Sel la vie – Moritz Lübbers](#) (Hall A2, A48) offers natural Fleur de Sel that retains its characteristic flavour and valuable minerals thanks to its gentle harvesting process. At [Schusters Spezialitäten](#) (Hall A2, A43), versatile syrups are produced by hand and are suitable for refreshing drinks, dressings or creative summer cocktails.

In **Home & Ambience** (A1), [Piffany Copenhagen](#) (Hall A1, C31) showcases Scandinavian design with a focus on functionality, durability and timeless aesthetics. The deceptively realistic LED candles from Uyuni Lighting are particularly impressive thanks to their high-quality workmanship and innovative technology. They create an atmospheric ambience, are reusable and therefore offer a sustainable alternative to traditional candles.

Experience Green Picks Live: Guided Tours with Mimi Sewalski

Visitors wishing to discover sustainable product ranges in a targeted way can join the guided tours led by industry expert Mimi Sewalski. Under the title “Green Picks: Sustainable highlights of Nordstil Summer 2026”, she will guide trade visitors to selected exhibitors and provide practical insights into successful sustainability concepts, current market trends and potential for retail.

The tours take place on [Saturday, 25 July](#), from 11:00 a.m. to 11:45 a.m. and on [Sunday, 26 July](#), from 2:00 p.m. to 2:45 p.m. The meeting point is the Atrium, between Halls A1 and A4

Ethical Style at a glance

Exhibitors awarded the Ethical Style special interest label include, for example accentra, Agentur MILK / Jochen Hornberger, Airpaq, Becker Manicure, chic.mic, Cityproducts - Dr. Bianca Thierhoff, David Fussenegger Textil, dorothee lehnen, Frida Feeling, Frohstoff Meike Marie Buchholz, Gry & Sif, Gubo Schmuck, Handelshouse Patrick Hallmann, Herforder Werkstätten, Jättefint Johanna Engstrand, Jalall d'Or, Kath. Jugendfürsorge der Erzdiözese, Klatt objects, Klippan Yllefabrik, Monimari, not the girl who misses much, Oejbro Engros, ooley, Original Art Trading Sants Barcelona, Paladise, Peter Ewert Handelsagentur, Piffany Copenhagen, RIEMA Germany, Schusters Spezialitäten, Sel la vie - Moritz Lübbers, Steinhöringer Werkstätten, Tranquillo, and Wunderle.

Those wishing to find out more in advance can filter for Ethical Style in the [exhibitor search](#).

Nordstil Summer takes place from 25 to 27 July 2026. Nordstil Winter takes place from 9 to 11 January 2027.

Note for journalists:

Further information and image material on Nordstil can be found at:
nordstil.messefrankfurt.com/press

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