

ORDERS. MEETUPS. LIFESTYLE.

Be there – at the
early booking price!



nordstil

9.–11.1.2027

HAMBURG

messe frankfurt



27th GenussGipfel
10. & 11.1.2027

NORDSTIL: WHERE THE REGION'S RETAILERS ORDER.

Your offer is welcome at the most important order event for lifestyle products in the north. At this established platform for retail across Germany, Scandinavia and the Benelux countries, you will attract the attention of numerous retailers who come to find out about trends and market developments. They're looking for core and supplementary product lines, innovations and original ideas – there's a lot of interest. Your product range suggestions will certainly be in demand.

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Your space at Nordstil.

Early bookers
have until 12 August 2026 *

SMART SAVINGS!

	Normal bookings (annual cycle)	Repeat-exhibitor
1 side open	€ 83.00/sqm **	€ 80.00/sqm **
2 sides open	€ 87.00/sqm **	€ 84.00/sqm **
3 sides open	€ 95.00/sqm **	€ 92.00/sqm **
4 sides open	€ 102.00/sqm **	€ 99.00/sqm **

If you register
after 12 August 2026

	Normal bookings (annual cycle)	Repeat-exhibitor
1 side open	€ 105.00/sqm **	€ 102.00/sqm **
2 sides open	€ 111.00/sqm **	€ 107.00/sqm **
3 sides open	€ 121.00/sqm **	€ 114.00/sqm **
4 sides open	€ 129.00/sqm **	€ 124.00/sqm **

Repeat exhibitors are businesses that participated at Nordstil in summer 2026 and are now booking for winter 2027.



Gifts & Stationery

Gift items, games, toys, children's clothing and accessories, licensed products, writing and office supplies, school supplies, calendars, planners and organisers, greeting and postcards, stationery, souvenirs, bath accessories, personal care, cosmetics and fragrances

Home & Garden

Furniture, lighting and home accessories, home textiles, decorations and seasonal goods, floristics, glass, porcelain and ceramics for home & garden, candles and home fragrances, garden, balcony and barbecue



Kitchen & Gourmet

Kitchen accessories and household goods, cutlery, glass, porcelain and ceramics for kitchen, gourmet gifts, wine and spirits



Jewellery & Fashion

Fine jewellery, silver jewellery, gemstones and pearls, costume jewellery, jewellery accessories, watches, apparel, fashion accessories, scarves and shawls, socks and hosiery, bags and small leather goods



Style & Design

Lifestyle products from well-known designers, brands and manufacturers

* The early booking price is only available if we receive your intention to exhibit by 12 August 2026 at Messe Frankfurt Exhibition GmbH.

** Subject to change without notice. All square metre prices are exclusive of VAT, 0.60 €/sqm AUMA charge and 3.90 €/sqm Environmental contribution. The following services and items are included in the price: partition walls, exhibitor passes (quantity dependent on size of stand), standard entry in the print publication and the online exhibitor search engine. All additional services and equipment can be ordered and billed separately.

PLUG AND PLAY COMPLETE STAND: THE HASSLE-FREE PACKAGE

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The uncomplicated way to create a convincing presence: Your fully equipped stand area is ready for immediate use, allowing you to showcase your products right away. We take care of set-up and dismantling so you can fully focus on your customers.

Your chance to plug and play.

SMART
SAVINGS!

Lock in the early booking price
by 12 August 2026*

for just **€169.40/sqm***

If you register to take part after
12 August 2026 it will cost just **€193.40/sqm****

Services.

- Stand area including a 1-metre back wall, stand lighting, power connection, presentation table and wall lettering (max. 25 characters). The back wall includes a small storage compartment.
- Set-up and dismantling are carried out by Messe Frankfurt.

Your benefits.

- This hassle-free package cuts trade fair stress.
- Costs remain transparent.
- The ideal option for new exhibitors.

Additional Information.

Stand construction guidelines:

- The standard stand size is approx. 8 sqm; multiple units may be booked.
- Maximum construction height: 1.80 m within your stand area, 1.60 m towards neighbouring stands.
- Walls may not be painted or structurally altered.
- Own furniture and carpeting may be brought or ordered additionally.



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GENUSSGIPFEL: THE ESTABLISHED GOURMET INDUSTRY EVENT.

Germany's most important networking event for fine food, premium delicacies and more will take place at Nordstil on 10 and 11 January 2027 – the leading ordering event for giftable food products. The 27th GenussGipfel in Hamburg will reach even more decision-makers from fine food retail, concept stores, restaurants and catering. The attractions include exclusive tasting formats, and the choice of the product as well as the delicacy of the year.

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27th GenussGipfel
10. & 11. 1. 2027



Everything you need to succeed!

Get off to a standing start

- A stand area of 4 sqm
- A presentation table, table covering and stool
- Stand lighting and electrical connection
- Messe Frankfurt will set up and dismantle for you

Share, be seen and be successful

- Unlimited free admission vouchers
- Free promotional materials available
- An entry in the 'product of the year' award
- An additional opportunity to present as part of the content area
- An entry in the directory of exhibitors
- Strong promotion of Nordstil and GenussGipfel in industry publications and on social media

Share, enjoy and network

- One free entry to the evening event on 10 January 2027 (and the option to buy additional tickets)



SMART SAVINGS!

Lock in the early booking price by 12 August 2026*

for just €1,300.00**

If you register to take part after 12 August 2026 it will cost just **€1,380.00****

It's possible to book multiple spaces if need be, subject to availability.

Product groups

- Vinegar and oil
- Meat and sausages
- Spices and spice blends
- Coffee and tea specialties
- Cheese and dairy products
- Confectionery and baked goods
- Mediterranean olives, dips and spreads
- Nuts and nut mixes
- Wine and spirituous beverages
- Others



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GET IN TOUCH WITH US. THE NORDSTIL TEAM.

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We're here for all your questions, requests and challenges.

Sales



**Gifts & Stationery,
Plug and Play complete stand**

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Home & Garden

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Kitchen & Gourmet, GenussGipfel

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Jewellery & Fashion

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Style & Design

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**Presentation Plinths and Display Cases,
general organisational questions,
prospects**

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**Early setup,
general organisational questions**

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