



nordstil

9.–11.1.2027
HAMBURG



**ENJOY
TAKING
PART**

Take advantage of the
early booking price!



**27th GenussGipfel
10. & 11.1.2027**

THE 27TH GENUSSGIPFEL – HELD AT NORDSTIL IN HAMBURG

The established gourmet industry event GenussGipfel will be held at Nordstil in Hamburg once again on 10 and 11 January 2027. GenussGipfel is Germany's top networking platform for fine food retailers, delicatessens and culinary specialists – boasting unique possibilities. Providers will benefit from meeting highly specialised visitors who occupy real decision-making roles. GenussGipfel is held alongside Nordstil, creating strong synergy. Fine food exhibitors, chefs and concept stores, specialist retail, restaurants and catering all come together to create a dynamic business setting. The trade public comes to Hamburg to discover what's new before it's trending, make contacts and set up business deals or even order directly. The many highlights attract buyers and supply inspiration, including exclusive tasting formats, awards for the product and delicacy of the year, plus presentations from high-profile exhibitors.

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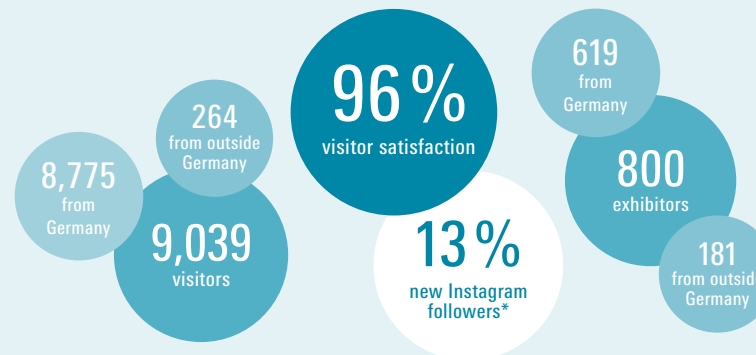
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Product groups

- Vinegar and oil
- Meat and sausages
- Spices and spice blends
- Coffee and tea specialties
- Cheese and dairy products
- Confectionery and baked goods
- Mediterranean olives, dips and spreads
- Nuts and nut mixes
- Wine and spirituous beverages
- Others



Nordstil: the key order platform in the north



* Covering the period November 2025 – January 2026

Source: Messe Frankfurt Exhibition GmbH | market research | Nordstil Winter 2026 | Figures checked by FKM | Status: February 2026

Our first appearance at GenussGipfel in January 2026 as part of Nordstil opened the door to retailers from northern Germany. Demand exceeded our expectations by far – the trade fair was simply sensational for us.

Georg Fürmaier,
founder of Gewürzwerk.de

YOUR SPACE AT GENUSSGIPFEL.

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SMART SAVINGS!

Lock in the early booking price by 12 August 2026* for just €1,300.00**

If you register to take part after 12 August 2026 it will cost just €1,380.00**

It's possible to book multiple spaces if need be, subject to availability.

* The early bird price only applies if we at Messe Frankfurt Exhibition GmbH receive your no-obligation intention to exhibit by 12. 8. 2026.

** Subject to change without notice. All square metre prices are exclusive of VAT, 0.60 €/sqm AUMA charge and 3.90 €/sqm Environmental contribution. All additional services and equipment can be ordered and billed separately.



Everything you need to succeed!

Get off to a standing start

- A stand area of 4 sqm
- A presentation table, table covering and stool
- Stand lighting and electrical connection
- Messe Frankfurt will set up and dismantle for you

Share, be seen and be successful

- Unlimited free admission vouchers
- Free promotional materials available
- An entry in the 'product of the year' award
- An additional opportunity to present as part of the content area
- An entry in the directory of exhibitors
- Strong promotion of Nordstil and GenussGipfel in industry publications and on social media

Share, enjoy and network

- One free entry to the evening event on 10 January 2027 (and the option to buy additional tickets)

Help shape buying and procurement decisions made by Nordstil visitors

