news +++ Nordstil
9 to 11 January 2027

nordstil

New brands incoming!

Frankfurt am Main, 12 November 2026. At Nordstil, taking place from 9 to 11 January 2027, more than 40 new exhibitors from various product sectors will be showcasing their wares. Adding fresh impetus to the diversity of the trade fair's offering, they open up additional opportunities for retailers to shape their product ranges.

In the field of interior design, there are some particularly exciting new names to discover: the Danish brand **Bungalow** (Hall A3, Stand F63) adds colourful accents to the living space with its distinctive patterns and hand-printed textiles. The Stikkan cast-iron kindling splitter from Swedish **Bergslagernas Järnvaruaktiebolag** (A1, B81) combines practical use by the fireplace with Scandinavian design and blends seamlessly into the home décor.
With the RD 100 radio alarm clock, **Elac Electroacustic** (A3, A75) demonstrates how audio technology is opening up new product range possibilities in the home and lifestyle sectors too. **Lang Kunstgewerbe** (A1, D81) from Linz in Upper Austria complements the selection with seasonal decorations, including its trademark cheeky angel figure Igor.



Always something new: Nordstil provides inspiration for refreshed product ranges.
Photo: Messe Frankfurt/Rolf Otzipka

For children and families, **nuukk** (A3, F02) offers vegan children's tattoos, reflective stickers and iron-on patches to embellish or repair clothing. **Bresser** (B4, D20) is showcasing microscopy kits from the TV programme 'Sendung mit der Maus'.

Further new brands are expanding the range: **Aratrum** (B4, B11) offers writing instruments and accessories from brands such as Kaweco and Recife. **Tam Fashion** from Hamburg (A4, G75) presents fashion for women, teenagers and children with its brands Hailys & Zabaione.

Nordstil Winter will take place from 9 to 11 January 2027.
The **GenussGipfel** will take place on 10 and 11 January 2027.

Nordstil Summer will take place from 24 to 26 July 2027.

Information for journalists: Further details and photographic material of Nordstil can be found at: nordstil.messefrankfurt.com/press

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