



## Media Package Manager

Your profile. Your audience.  
Your business.

## Information about the Media Package

When you decide to take part in **Nordstil**, you will receive a Media Package that includes the following details for your entry in the event media.

### Details included in the Media Package:

- Company name, address, contact details
- 1 product group

The **Media Package Manager (MPM)** enables you to easily create your company profile and will then publish your details on all the standard media channels: from the **print catalogue section in the Nordstil TOP FAIR**, **interactive groundplan** to the **exhibitor and product search** online and the **app**.

Once you are registered for the show, you will receive an e-mail with a link to MPM, and you can then access the system with your Messe-Login. MPM also allows you to edit, and add to, the details of your company profile at any time, and these details will be automatically transferred to all relevant event media.

In addition, MPM offers you a large selection of **add-ons**, with which you can enhance your company profile.

### You don't yet have access to MPM or have any questions about using MPM?

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